



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Icon International
One East Weaver Street
Greenwich, CT 06831

Contract # 4614730

Schedule Dates 11/14/20-11/15/20
Advertiser National Association of Manufacturers (37359)
Agency Icon International (1088)
Product POLITICAL ISSUE (ns) (1187)
Brand NATIONAL ASSOC OF MANUFACTURES (1416471)
Salesperson Eagle/NY, New York (3885)
Sales Office Eagle-New York
Buyer Name Daniell, Furtak,
Phone/Fax /
CPE 2099/9403/18279
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments National Assoc Of Ma JOSEPH DONZI
Separation: 30

Date Entered 11/13/20
Last Modified 11/13/20
Entered By Jeffrey Schneider
CO-OP No
External # ECR27183388
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,800.00
Net Total \$44,200.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2020	4	\$52,000.00
Grand Total:	4	\$52,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0.0)	11/15/20-11/15/20	1	:30	9A- ABC-This Week								1	1	\$32,000.00	\$32,000.00	Washington (WJLA)	THIS WEEK	11/13/20
2.0	Normal Line / Football (5-0.0)	11/14/20-11/14/20	1	:30	12:05P- Sports-ABC College Football Early							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	COLLEGE FOOTBALL	11/13/20
3.0	Normal Line / Football (6-0.0)	11/14/20-11/14/20	1	:30	3:35P- Sports-ABC College Football Late							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	COLLEGE FOOTBALL	11/13/20
4.0	Normal Line / Football (7-0.0)	11/14/20-11/14/20	1	:30	8:05P- Sports-ABC College Football Prime							1		1	\$10,000.00	\$10,000.00	Washington (WJLA)	COLLEGE FOOTBALL	11/13/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.